



South Carolina Educators Feedback on Discovery Education Experience

At Discovery Education, we pay close attention to what educators say about our products and solutions to ensure that our partnerships support districts and schools in every way possible. For this study, we wanted to learn about the use of Discovery Education (DE) *Experience* among South Carolina educators.

We surveyed educators to gain insights into digital teaching and learning. The 14-day survey was administered in 2022 through Alchemer and distributed with targeted emails to educators in South Carolina. Respondents were also given an opportunity to participate in focus groups where they could share more about their experiences.

The following key takeaways include the survey results from a random, representative sampling of a small number of educators as well as those who attended the focus groups.



70% of South Carolina educators use Discovery Education Experience daily or weekly.

The most important aspect they consider when searching is resource type (video, image, interactive, etc.) (81.3%), standards alignment (68.8%), and length of video/time to complete (68.8%).

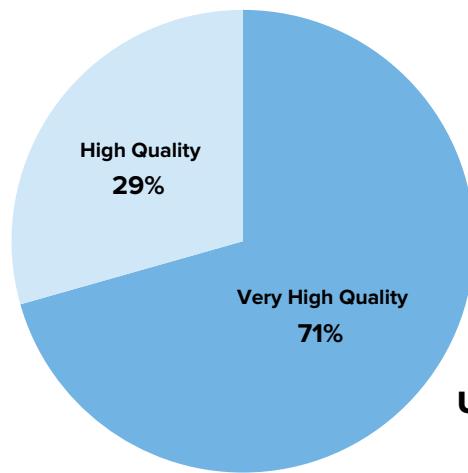
Key Takeaways

70% of South Carolina educators use DE *Experience* daily or weekly. The remaining 30% use it monthly or quarterly.

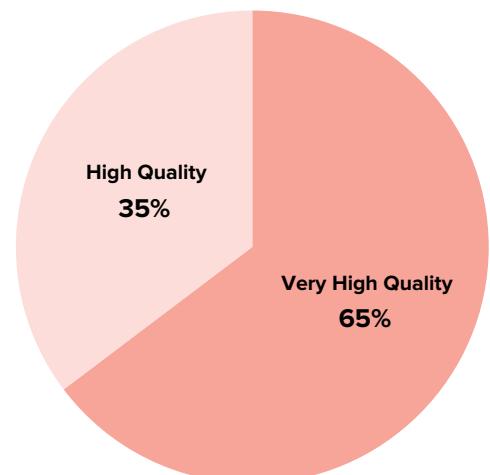
In the past two years, the greatest number of **professional learning sessions** attended by respondents is **12**, while the average attended is **5**. The most agreed upon outcome of these sessions was that they **enhanced educators' content knowledge in their certification area** (84.7%).

Most respondents rated the **content** within DE *Experience* and the **usability, functionality, and design** of it as Very high quality.

Content Rating



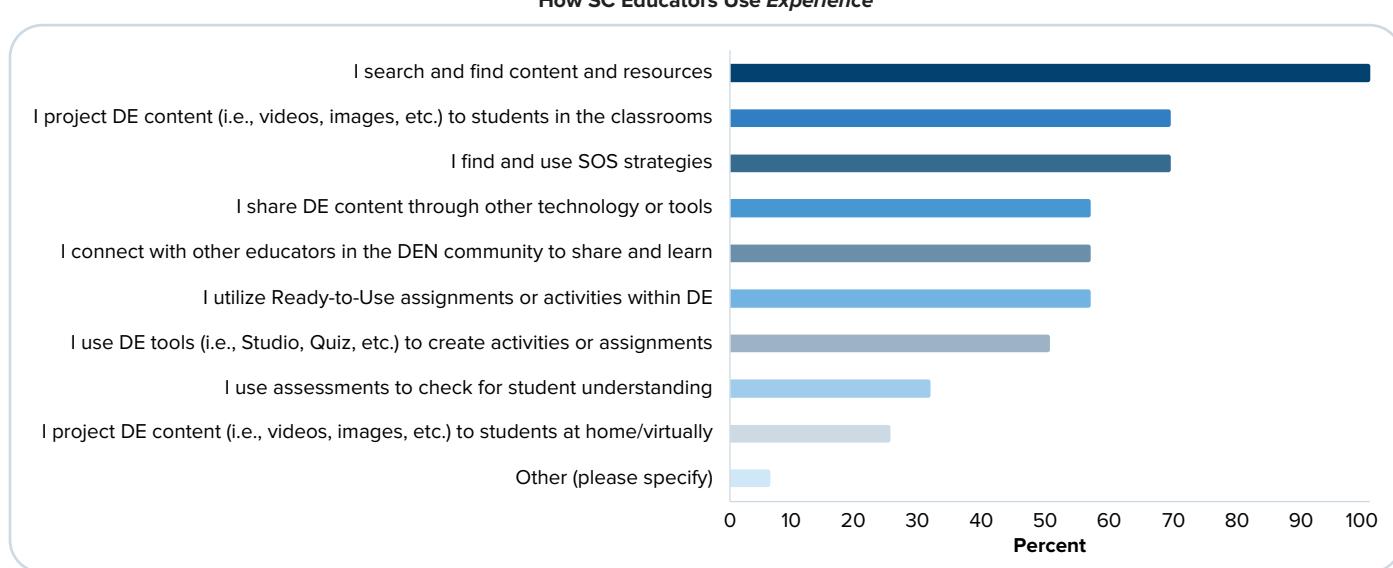
Usability, Functionality, and Design Rating



The easiest tasks for educators getting started with DE *Experience* at the beginning of the year were:

- Finding and using SOS Instructional Strategies (87.5%)
- Navigating to where you want to go (81.3%)

All respondents use DE *Experience* to **search and find content and resources**. More than half of respondents also take advantage of the ready-to-use resources and the ability to connect with other educators through the DEN community.



Over 80% of respondents found the following features in *Experience* as useful or extremely useful:

- Educator Supports
- My Content
- Ready-to-Use Activities
- Video Player

All educators (100%) indicated the biggest benefits of DE Experience are the videos and that it is engaging and motivating for students.

